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## ***Why the TPC Scottsdale...***



*Scottsdale*

At the TPC, we recognize there are a variety of golfing options in Scottsdale. Scottsdale is known for having the best collection of high end daily fee golf in the world. Often times, golf is the primary component driving a company to choose one destination over another to hold their meeting or conference. Choosing the best course for your highly valued clients or employees is an important decision and one that will reflect directly upon you and the decision makers of the company. When you hold your golf event at the TPC Scottsdale, you can be assured a flawless event that will leave the golf participants as well as your client feeling valued. The TPC consistently exceeds expectations by:

Staff Quality: Tournament Operations at the TPC Scottsdale have been trained and is prepared to offer the highest quality of customer service in the golf industry. After all, we have been instructed by and work for the *PGA TOUR!*

Experience: In addition to the 500 groups and 10,000 tournament rounds a year we accommodate, the staff at the TPC of Scottsdale is also responsible for high profile events such as the Xerox Silver Pro Am and the Viacom Pro-Am during the Phoenix Open week, the Santa Claus Classic, and several others just mention a few. In addition, our staff is intimately familiar with PGA events such as the Phoenix Open, which is the largest PGA TOUR spectator golf event in the world.

Course Conditions: The TPC Scottsdale's golf course maintenance department and our superintendent have the highest standards in the golf industry concerning course quality. Day in and day out, our staff maintains tournament quality conditions for Touring professionals and guests alike.

Playability: Surprisingly, the TPC Scottsdale is a very playable golf facility off the tee, with the main challenge being on and around the greens. Also, the fact that carts are allowed off the cart paths eight months of the year ensures your guests are enjoying their day that much more. Compared to other "desert style courses", the TPC presents the desert atmosphere for which we are famous for in a non-intrusive fashion to allow golfers of all abilities to enjoy the course. Good scores equal happy golfers!

Novelty and Uniqueness: Nowhere else in Arizona, and very few places in America allow the general public to play a course where a professional golf event is regularly held. The excitement golfers feel when they test their skills against the pros is unlike any other. The history, aura and layout of this facility adds an incredible dimension to your event.

Incentive and meeting planning companies and the TPC Scottsdale have many of the same traits:

- Both have a reputation for excellence and are accustomed to high levels of service, along with internationally known brands like PGA TOUR.
- Customization and detail are inherent to the TPC Scottsdale and the incentive industry and their event planners. At the TPC we have a wide variety of resources including Tournament (Phoenix Open) Sunday pins placements, lockers in the PGA TOUR locker room, special events, and customization.
- Winning team: I am proud to be a part of a company dedicated to great experiences.
- Constant Involvement: TPC's professional staff are with you every step of the way.
- Convenience: Just one call takes care of your event.
- Quality and service: PGA TOUR and TPC standards of excellence in customer service and a quality product.



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**THE PGA TOUR PROFESSIONALS TALK ABOUT  
THE TOURNAMENT PLAYERS CLUB OF  
SCOTTSDALE - FBR OPEN**

Another page turns on a very successful year during the FBR Open (Formerly Phoenix Open) at the TPC Scottsdale. Allow us to share with you some of the comments we received during the recent 3 tournaments from a few of the top PGA TOUR Professionals:

□ “It’s in great shape, I tell you that. Fairways are immaculate, the greens are running nice and it plays great.”- *Tiger Woods*

□ “The course is in phenomenal condition. I think a lot of credit needs to go to the grounds keeping staff here at the TPC for what they have done to this golf course.”

-*Tom Lehman*

□ “I trust everything about the course. I trust my reads on the greens. I trust my yardages. Best ever conditions.”-*Mark Calcavecchia*

□ “Everyone loves it here. The golf course is always in good shape, especially now.”-*Rocco Mediate*

□ “I enjoy the Tom Weiskopf designed golf courses and this TPC is really a good challenge. The fairways are perfect. I think it’s in wonderful shape!” -*Ernie Els*

□ “The greens are really, really nice.”-*Fred Couples*

□ “Best course conditions on our west coast swing.” -*Sergio Garcia*



## **TPC Scottsdale Awards (1997-2008 Awards)**

### **Stadium Course**

- ❖ **Golf week's** "Best Top 30 Municipal Courses" #6
- ❖ **Golf Digest** "Four 1/2 Star Award Winner for Places to Play" in America
- ❖ **Travel & Leisure Golf** named TPC Scottsdale "**One of the World's Best Golf Resorts**"
- ❖ **Conde Nast Magazine** ranks TPC of Scottsdale as "**One of the Top 50 Golf Resort destinations in North America**"
- ❖ **Conde Nast Magazine** also ranked TPC of Scottsdale as "**Top 100 Golf Resorts in the World**"
- ❖ **Golf Digest** ranks TPC of Scottsdale as "**Top 75 Golf Resorts in America**"
- ❖ **Golf Digest** ranks TPC of Scottsdale in the "**Top 25 Best Courses in Arizona**"
- ❖ **Golf Digest** ranks TPC of Scottsdale in the "**Top 10 Public Courses in Arizona**"
- ❖ **Golfer Magazine** ranks TPC of Scottsdale in the "**Top 100 Golf Resorts in the World**"
- ❖ **Golf Week Magazine** ranked as "**America's Best Public Access Courses**"
- ❖ **Golf World Business** ranks TPC Stadium Golf Shop as "**Top 100 Golf Shops in America**" for the 15th consecutive year
- ❖ **Sports Illustrated** chose #16 hole in the "**Top 4 Most Exciting Par-3's on the PGA Tour**"
- ❖ **Links Magazine** ranks TPC of Scottsdale as "**Arizona's #1 ranked course for protecting the environment**"
- ❖ **Desert Golf Magazine** rated TPC of Scottsdale – Stadium course as "**#1 Resort Course in Arizona**"
- ❖ Certified by the **Audubon Society** as Audubon Cooperative Sanctuary for the 10th straight year. Only course in Arizona to receive this certification.
- ❖ **Phoenix Magazine** chose Hole #17 at the Stadium Course to be one of the "**Best 18 Holes to play in Arizona**".
- ❖ **Scottsdale Chamber of Commerce** members voted TPC of Scottsdale as "**Best Scottsdale Golf Course for Business Deals.**"

### **Champions Course – Opened November 2007**

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- ❖ **Golf week's** "Best Top 30 Municipal Courses" #16, 2008
- ❖ **Golfweek's** "2008 Best New Courses" #41, 2008
- ❖ **Arizona Golf Association** voted the TPC Champions Course as "**TOP 10 Best Value in Arizona**"
- ❖ **Golf Digest Magazine** nominated TPC Champions Course as "**Best New Course for 2007**"



**THE GRILL**

### **The Grill Restaurant at the TPC**

The Grill at the TPC restaurant located in the Stadium course clubhouse overlooks the 18th green of our championship golf course. The Grill is owned and operated by the Fairmont Scottsdale Resort and provides the same level of service as its 5 Diamond Award represents. The style of room depicts a strong element of rich wood and glass complimenting the daytime atmosphere for golf enthusiasts and the evening ambiance for the steak and seafood lover. The Grill Restaurant was received many awards for excellence including Conde Nast Travelers, "Top Steak and Seafood Restaurant in Arizona, New Times Magazine's #1 Steak House and Arizona Republic's Top Steak and Seafood Restaurant in Arizona."

Our patio dining also overlooking the 18th green, hosts the outdoor dining experience with fireplace, fresh air and the element of enjoying your favorite cigar and cocktail. Other amenities include an indoor gas fireplace, TV's in the bar and Thunderbird room for sports viewing, and a free-standing cigar humidor.

The main dining area will accommodate 140 people. The cocktail bar also seats 30 guests and the outdoor patio seats 40 or more. The semi-private section within the dining room offers an intimate area for up to 16 and our private Thunderbird Room is ideal for parties of up to 32.

Style of menu for dinner offers both Prime and Prime Dry-Aged beef, as well as extensive selection of fresh seafood steaks and lobster flown in daily. All entries are accompanied with unique and distinctive sides. For lunch, enjoy hearty sandwiches, salads or hamburgers. Full breakfast is also available with all your favorite early morning favorites.

Our signature menu item "Prime Dry-Aged Steaks" has been dry-aged for 2 to 3 weeks providing a unique, robust, nutty flavor. The Grill at the TPC of Scottsdale is the only steak and seafood restaurant in Arizona these special cuts of beef.

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Average cost for lunch is \$15.00 and dinner \$55.00. Please be sure to call for reservations during peak seasons and to enjoy your dining experience at the Grill Restaurant.



### ***The History... Of TPC Scottsdale***

The TPC Scottsdale is a Resort/Daily Fee facility offering 36 holes of championship golf. Designed by the team of Tom Weiskopf and Jay Morrish, the Stadium and Desert courses opened for play in December 1986. Both the Stadium and Desert courses serve the local resident and appeals to the resort guest visiting Scottsdale during seasons of high tourism.

Operated by PGA TOUR Golf Course Properties Inc., the facility is located in the beautiful Sonoran Desert on land owned by the Federal Bureau of Reclamation and leased by City of Scottsdale. An agreement with the prestigious Fairmont Scottsdale Princess Resort appropriately aligns the facility with a 5 Diamond Resort renowned for providing the utmost luxury in accommodations and service.

As the PGA TOUR stop with the largest crowds of any golf event in the world, the FBR Open brings immeasurable attention and respect to the Stadium course. The few recent highlights which will go down in history were Tiger Wood's hole-in-one on the par 3 #16 during the 1997 Phoenix Open, Andrew Magee's hole-in-one on the par 4 #17 being the first one in PGA TOUR history, and Mark Calcavecchia's PGA TOUR record breaking score of 28 under par in 2001. Over 4 million dollars was earned by the Thunderbirds for local charities in 2005 bringing the total to over 27 million dollars earned for charity over the years.

The signature hole number 15 on the Stadium course is an outstanding par 5 for the high handicap and low handicap golfers. For the higher handicaps, certainly two reasonable shots puts them in a great chance to get a third shot to a well bunkered green that has some very interesting pin placements. All of this is multiplied by the water that surrounds the entire green. The low handicap golfer with a well struck drive will give the player an opportunity to try and reach the green in two shots for a possible chance at eagle. No doubt, a poorly struck shot will result in a definite penalty due to it being an island green.

The award winning Stadium course golf shop, recognized for 16 consecutive years as a "TOP 100 Golf Shop by Golf World Business." Additional awards include Desert Golf Magazine's "#1 Resort Course in Arizona", Golf Digest's "Top 25 Best Courses in Arizona and Top 10 Public Courses in Arizona", Golf Digest and Conde Naste's Magazine's "Top 40 Golf Resort Destinations in North America" and "Top 100 Golf Resorts in the World", just to mention a few. Again, the TPC is recognized for environmental excellence as a certified Audubon Cooperative Sanctuary for the 8th consecutive year. There are only 306 courses in the world that receive this prestigious award.

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Recent enhancements continue to improve on the standards of excellence in which the TPC Scottsdale operates. In 2003, the Stadium course underwent several design changes to lengthen the course from 7089 yards to 7216 yards. Other changes include adding new and increasing the size of several bunkers and adding new tee boxes. The PGA TOUR Professional will also see a total renovation of the west end practice facility that added another 20,000 square feet of practice area and 2 new putting greens that will give them a much better practice area. In the summer of 2000 the Stadium Course bulkhead project was completed with the replacement of all wooden railroad ties and pylons with inlaid rock formations on all water holes and many tee boxes. Included was the replacement of the wooden bridge on 15-hole island green with a rock bridge making our signature hole even more spectacular. The Desert Course Clubhouse and Grill Restaurant also enjoyed remodeling and improvements in 1999 along with all greens being completely rebuilt and resurfaced using Bermuda grass, enhancing the playability to match the Stadium greens. The summer of 1998 brought another exciting enhancement to the Stadium Course. Over 13,000 plants and 100+ mature Desert trees have been added which will reflect the beauty of the Sonoran Desert and add new challenge to the course.



(Cont.)

In 1997, all 18 greens of the Stadium Course were completely rebuilt resulting in outstanding playing surfaces praised by PGA TOUR players during the Phoenix Open and compared them to US Open quality. In addition, all 72 bunkers were renovated, several championship tees were lengthened and the Clubhouse, Grill Restaurant and locker rooms underwent substantial remodeling.

The TPC Scottsdale has a new golf school PGA TOUR Academy that provides our guests with individualized and group instructional programs that are designed to maximize the golfer's potential. 2 Top 10 instructors in the US and their staff are based here and provide the needed schooling for executive, VIP, and individual instruction. At this location, golfers will learn under the supervision of some of the games most respected and talented golf instructors with the game's most innovative technology and learning tools that will allow you to become the best golfer you can be.

With rounds of golf played on both the Stadium and Desert course facilities in excess of 100,000, the TPC Scottsdale is clearly an operation well managed by PGA TOUR Golf Course Properties, Inc. As the west coast flagship of the TPC Network of clubs nationwide, the TPC Scottsdale continues to provide a great golf experience with our goal being to exceed the expectation of each guest with a quality product and unsurpassed customer service.

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